

MOHAMED OUSSAIFI



Content Specialist & Teacher

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Summary

With extensive experience in both media and communication, I have built up a combined awareness of communication, public relations, and teaching. With two higher degrees: a master's in script writing and movie making, one bachelor's degree in Telecommunications, and strong marketing acumen, I can bring to my employer/customer an international, communicative, and artistic vision. I aim to apply my multicultural value to the challenging companies in the SEA region.

Work experience

English Teacher 2022 - 2024

Huai Yot School – Trang - Thailand

- Teaching English for communication for from M1 to M5 (Secondary Level)
- Animation of clubs and conversational classes

Assistant Manager 2020 - 2022

Residence Bassac Hotel – Pakse - Laos

- Managing a local team in the following tasks: Staff Shifts Management, Daily and Weekly internal tasks Assignment
- Coordinated duties of hotel departments including Housekeeping, Front Office, Engineering, and Food & Beverage Teams.
- Ensured the creation of the [website](#) and the deployment of the communication campaign.

English & French Teacher 2017 - 2020

American Culture – Istanbul - Turkey

- Private one-to-one speaking sessions for VIPs.
- Classroom teacher for B1, B2 and C1 levels following American curriculum.
- Animation of summer school camps for teenagers from 12 to 17 years old: Animation of Crafting and content creation workshops, leading group conversational workshops.

Communication and Advertising Manager 2015 - 2017

Plantations International Hong Kong Branch

- Contributed to the website creation: www.plantationsinternational.com
- Developed the video content of the company's YouTube channel : [Link](#)
- Planned and conducted a targeted advertising campaign for Plantations International in the Middle East and North Africa

Journalist / Artistic Director

2013 - 2014

Nessma TV - Tunisia

- Journalist / Artistic Director in the Maghreb TV channel "[Nessma TV](#)": Working on the cultural and economic aspects of programs: Preparation of the program's content, reportages, voiceover for coverage, and advertisements.
- Artistic direction of the show: "Les Guignols du Maghreb" based on caricature with rights retrieved from **Canal + France**.

Radio speaker

2011 - 2013

Shems fm - Tunisia

- Content creator and presenter of my own Radio show called "Tech Waves" about new technologies in the second largest radio in Tunisia: [Shems FM](#)
- Sponsors Prospection for the program via social media and direct contact. Prospected local companies and also multinationals such as Microsoft and Orange.

Education

MASTERS

2007 - 2010

Audiovisual and Film making school Tunis: [ESAC](#)

- Audio-visual and Media sciences
- Scriptwriting and content creation skills
- Photo and video Technics, editing, and special effects.

BACHELORS

2005 - 2008

Institute of Telecommunications Sousse Tunisia : [ISITCOM](#)

- Software Development
- GSM / UMTS technologies
- Electronics (Controllers programming, printed and integrated circuits conception)

English Abilities:

-TOEIC obtained from ETS with a score of 880 points in June 2018:
Near Native level

-TEFL certificate with 120 hours : [Verification Link](#)

Languages skills

- 1- Arabic : Native
- 2- French : Native
- 3- English : Fluent
- 4- Italian : Fluent
- 5- Turkish : Intermediate

Skills

Website creation and administration



Wordpress, Joomla, Wix.

Other tools



Ms Office suite, Social media marketing tools, Google Analytics, ecommerce platforms (Amazon, Ebay, Ali express)

Design and media softwares



Adobe photoshop, Adobe illustrator, Adobe premiere, Adobe after effects, Cinema 4D, Avid, Final Cut, Houdini, 3D Smax

Other skills:

- Sociable and quick learner
- Patient and hard worker
- Team player
- International experience and vision
- Flexibility
- Project management and planning skills

Development Skills:

- **Higher School of Telecommunications final project 2009:** development of a fully automated Warehouse using the microcontroller PIC 16F877 and the PIC C platform to inject the C++ program into the processor. The project aimed to have a **100 % automatic warehouse independent of the human workforce**. I used humidity, temperature, and light captors to manage the temperature and the aeration inside the warehouse.

- **Debugging mission of 6 months in LGE Electronics Tunisia 2009 - 2010:** Detecting bugs in the copy zero of the LG mobile phones 3G and 4G then reporting to Development team. The bugs fixing process was done using C++ and C# commands worksheets.

- **Taught C and C++ basic coding to teenagers under the company Orange Tunisia 2008 - 2009:** Using the platform: <http://gamecodeschool.com>, to initiate young passionate students to development.